2014-15 Webinar Series

www.DoverY2Y.org

Dover, NH

Youth 2 Youth

Presenting The Samantha Skunk Program

www.DoverY2Y.org

Reaching Us Later:

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Dover Youth to Youth

One Voice Youth Empowerment Model

KNOWLEDGE

↓

SKILLS

↓

ACTION

Youth 2 Youth

Focus Areas

- **Policy Change**
- Media
- Community Awareness
- Education

Policy Change through Legislation

Legislation

Governor Signing 'Party Host' Law

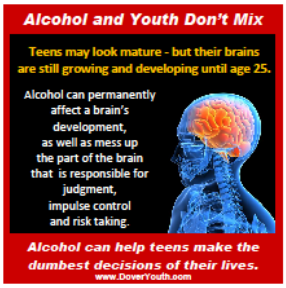
Focus Areas

- Policy Change
- **Media**
- Community Awareness
- Education

Radio & TV Public Service Ads

Focus Areas

- Policy Change
- Media
- **Community Awareness**
- Education



Focus Areas

- Policy Change
- Community Awareness
- Media
- **Education**

Classroom Presentations

Teaching Other Students

Educate • Advocate • Lead • Serve Youth 2 Youth

Advocacy Training

Youth 2 Youth members take their message nationwide

Y2Y shares message with kids in Bermuda

Samantha Skunk Presentations

History of Samantha

Created by Professor Bill Scott at the University of NH in 1991

3 Versions of Samantha

- ❑ First version was "Samantha Skunk: Smoking Stinks"
- ❑ Samantha Skunk: Rx and Medicine Safety was created in 2009
- ❑ Samantha Skunk Loves Her Os was created in 2012
- ❑ Entire Program Purchased by Dover Y2Y in 2014

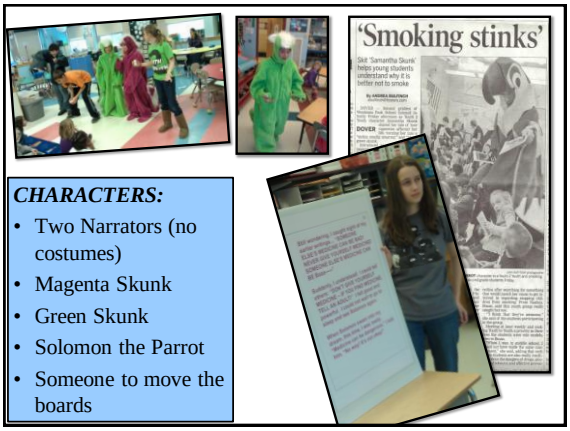
Dover group buys into anti-smoking program

Program based off book by retired UNH professor

By KIMBERLEY HAAS

Samantha Skunk: Smoking Stinks

- ***"Smoking Stinks" is the core message... attaching a very simple social disapproval message.***
- ***Learns to appreciate the uniqueness of her magenta color.***
- ***Samantha helps "others learn this message".***



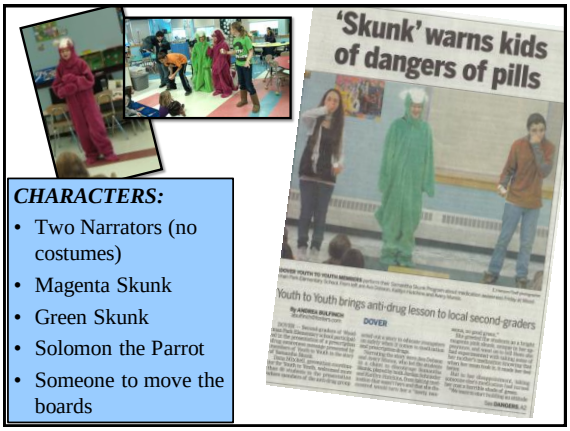
CHARACTERS:

- Two Narrators (no costumes)
- Magenta Skunk
- Green Skunk
- Solomon the Parrot
- Someone to move the boards

Samantha Skunk: Rx & Medicine Safety

Samantha Skunk: Rx & Medicine Safety

- ***Don't take medicine unless a parent or other responsible adult says it's OK.***
- ***Someone else's medicine might be bad for you.***
- ***If you find a pill or medicine - tell an adult.***
- ***Don't touch it - taste it - or eat it.***



CHARACTERS:

- Two Narrators (no costumes)
- Magenta Skunk
- Green Skunk
- Solomon the Parrot
- Someone to move the boards

Samantha Skunk Loves Her Os

Samantha Skunk Loves Her Os

- ***Refers to SMOKING anything***
- ***Core Messages are more sophisticated than "Smoking Stinks" version***

Samantha Skunk Loves Her Os

- *Os = Oxygen*
- *Your muscles use Os to exercise*
- *Smoking ANYTHING makes it harder to get Os to your muscles.*
- *That slows you down*

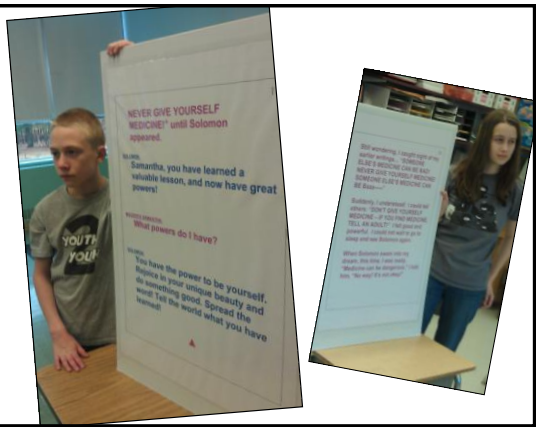
Samantha Skunk Loves Her Os

CHARACTERS: 7

- Two Narrators
- Magenta Skunk
- Green Skunk
- Solomon the Parrot
- Penny Penguin
- Pat Panda
- + Someone to move the boards

Oxygen winners

'Love Your O's' antismoking campaign a big hit with students



Two Main Benefits

- ***Great message for younger audiences brought by older role models.***

~and~

- ***Has huge value as a tool for training young presenters.***

Presentation Skills

The Y2Y System for Teaching Presentation Skills & Public Speaking

Presentation Skills

Getting the Right Sound

- Volume Control
- Speed Control
- Animation of Voice
- Animation of Body

Presentation Skills

1. Volume Control

- If the audience can't hear you… they can't receive your message.
- Fill the room – Project your voice!
- Speaking from diaphragm vs. throat

Volume Control

At first I did not like being different but my mother told me to be proud of myself and someday I would do something very important.

Presentation Skills

2. Speed Control

- You can speak faster than your audience can comprehend
- If you speak too quickly your audience will tune you out

Speed Control

Oxygen - or Os - are what you breathe. Os are in the air all around us – and they are very important. You use it when you think, play outside, and when you exercise. When you play or exercise hard you need more Os… so you automatically breathe faster when you exercise.

Presentation Skills

3. Animation of Voice

Five Techniques:

- Spacing/Pauses
- Emphasize Words
- Vary Speed
- Stretch Words
- Vary Pitch

Presentation Skills

Pauses / Spacing:

- Helps with speed control
- The length of a pause can vary

Try this with *Spacing*:

Too many skunks *[1/2]* still think that taking someone else's medicine can be fun, *[1/2]* grown up *[1/2]* and smart. *[full beat]* They do not know *[dramatic pause]* how sick *[full]* it will make them.

Try this with *Spacing*:

Too many skunks *[1/2]* still think that taking someone else's medicine can be fun, *[1/2]* grown up *[1/2]* and smart. *[full beat]* They do not know *[dramatic pause]* how sick *[full]* it will make them.

Try this with *Spacing*:

I wasn't the fastest skunk but I liked to run and to race my friends.

Presentation Skills

Emphasizing Words:

- Helps to ***convey the meaning*** of what you are trying to say
- Makes what you say ***more interesting*** to listen to

Emphasis Demonstrated

When I woke up, I began to write: SOMEONE ELSE'S MEDICINE ***CAN*** BE BAD FOR YOU.

Emphasis Demonstrated

When **I woke up, I began to write: SOMEONE ELSE'S MEDICINE *CAN* BE BAD FOR YOU.**

When I woke up, I began to write: SOMEONE *ELSE'S* MEDICINE CAN BE BAD FOR *YOU*.

Try this with Emphasis: Choose your own words

If you find medicine, tell an adult!

Presentation Skills

Vary Speed:

- **Start slow and speed up…**
- **Or, start faster and slow down at the end for emphasis.**

Demonstrate *Varying Speed: Slow first line, fast 2nd line*

If you find medicine –

tell an adult!

Try Varying Your Speed: Fast for first line, slow 2nd line

If you find medicine –

tell an adult!

Presentation Skills

Stretching Words:

- **slows you down,**
- **changes the pace,**
- **makes what you say interesting**

Stretching Demonstrated:

Samantha, you tried smoking to have friends… did it bring you *more* friends?

Try *Stretching* some words:

I got so dizzy,
I felt sick.

Presentation Skills

Varying Pitch:

- **Gives the speech a theatrical flavor**
- **Prevents monotone**

Presentation Skills

Raising the Pitch:

Oh my gosh,
today is my birthday and
I'm having a party!

Presentation Skills

Lowering Pitch:

My cat ran in the street and
got hit by a car.

Raise Your Pitch: Green Text

When I woke up I looked into the mirror… but I was still that nasty, no-good green.

Lower Your Pitch: Green Text

When I woke up I looked into the mirror… but I was still that nasty, no-good green.

Putting It All Together:

Before long, a large, beautiful bird appeared and spoke to me. His colors were as dazzling as a rainbow.

Presentation Skills

Animating Your Body:

- Use balance and smoooothness
- Keep your feet under you – shoulder width
- Avoid distracting or repetitive nervous movements or actions
- Movements should reinforce your point – pointing to a visual for example

Using Your Body:

I cried myself to sleep again and again. Why did I take that medicine? Why?

Evaluation Info

- *Samantha Skunk has not been evaluated for its impact on the audience…*
- *However, Dover Y2Y's One Voice Model of Youth Empowerment has been evaluated extensively…*

Evaluation Info

- *This includes:*
  - *Specific evaluation of the impact of participation on the Youth Advocates...*
  - *And particular focus on the impact on speaking skills development in our participants.*

How to Get Started

- *Only available through us.*
- *One time purchase. Rental is an option.*
- *We will provide support to get you started.*
- *We will provide you with the PowerPoint we used today.*

Pricing

Single set of Rx or Smoking Stinks

- *$1,300*

Single set of Samantha Loves Her Os

- *$1,500*

Pricing

If you own one version, you can add a 2nd version by purchasing just the storyboards for the added version ($235)

If adding Os, have to buy boards and the 2 extra costumes ($400)

Complete package of all 3 versions: $2,000

Samantha Skunk Resources:

For more info on materials and implementation:

603-516-3274 or go to SamanthaSkunk.com

www.SamanthaSkunk.com

Closing Out Today:

Our other resources

- –Site visits here
- –On-site training
- –Custom webinars
- –The Toolkit

Closing Out Today:

- Next webinar:
  Tuesday May 5th 2015 at 3:00 pm

Involving Youth Advocates in Policy Change

How we can be a resource:

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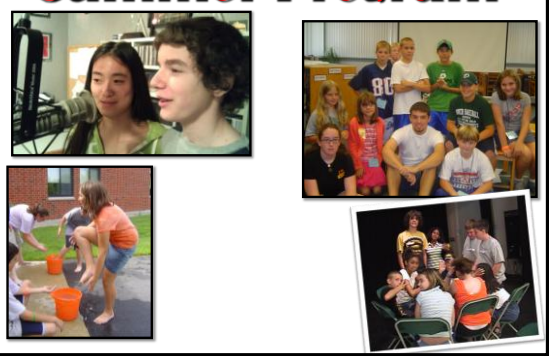
Summer Program