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Supporting Documents:

- *Handout: The 8 Things the Alcohol Industry Doesn't Want You to Think About*

On the Toolkit's Flash Drive for this Module:

- *Handout: 8 Things (detailed version)*
 - *Other supporting material*
 - *See Also: DVDs in Appendix G*
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Supporting Documents:

- *Handout: Presentation Skills*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Presentation Skills 101*
 - *PowerPoint for presentation*
 - *Handout: Presentation Skills*
 - *Exercise: Boring Material Exercise*
 - *Exercise: Short Presentation*
 - *Other supporting material*
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- *Handout: 8 Steps for Developing Media*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Media Development*
 - *PowerPoint for lesson plan*
 - *Handout: 8 Steps for Developing Media*
 - *Handout: 4 Strategies in Media Messages*
 - *Handout: Features of Counter-Advertising PSAs*
 - *Radio PSA Scripts*
 - *Selected Radio PSAs as mp3 audio files*
 - *Other supporting materials*
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Supporting Documents:

- *Handout: 6 Types of Questions to Prepare for*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Working with the Press*
 - *Handout: 6 Types of Questions to Prepare for*
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- *Samples of Media Adviseries*
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Supporting Documents:

- *Handout: Tips for Testifying at a Public Hearing*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Advocacy and Policy Change*
- *PowerPoint for presentation*
- *Handout: Tips for Testifying at a Public Hearing*
- *Case Study: Smoke Free Henry Law Park ordinance (video of testimony, written testimony, visuals used, handouts)*
- *Examples: Video Clips of Policy Change initiatives*
- *Other supporting handouts & material*

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Supporting Documents:

- *Handout: Negative Pop Culture Messages*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Pop Culture Influences*
 - *PowerPoint for presentation*
 - *Handout: Negative Pop Culture Messages*
 - *Video Clips: Examples of Pop Culture influences in movies, TV shows, advertising, music, kids' media*
 - *Other supporting materials*
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- *Handout: 8 Things About Alcohol*
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- *Other supporting materials*

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Supporting Documents:

- *Handout: 6 Things on Kids' Minds*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Advertising & Media Influences*
- *PowerPoint for presentation*
- *Handout: 6 Things on Kids' Minds*
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- *Video clips for the presentation*
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Supporting Documents:

- *Sample: FAT scenario: "Pop Quiz"*

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- *Instruction and scripts for 4 FAT scenarios*
- *Video for: "Beer Commercial" scenario*

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Supporting Documents:

- *Example: "Party Hardy Party Line" script*

On the Toolkit's Flash Drive for this Module:

- *Text file of all skit scripts*
- *Selected audio sound effects*
- *Selected scripts shown on video*

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 - *Video: Old TV ads*
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Rx & Medicine Safety Presentation

Samantha Skunk Loves her Os (lung health, exercise, smoking)

On the Toolkit's Flash Drive for this Module:

- *Video clips of segments of Samantha presentations*
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Supporting Documents:

- *Sample Radio PSA Script:*

On the Toolkit's Flash Drive for this Module:

- *70+ Radio PSA scripts as text files (MS Word)*
 - *Radio PSA audio mp3 files (in Appendix F)*
 - *Other supporting materials*
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On the Toolkit's Flash Drive for this Module:

- *Sample video PSAs (Appendix G)*
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- *Lesson Plan: Preparing students to conduct Sticker Shock*

On the Toolkit's Flash Drive for this Module:

- *Lesson Plan: Preparing students to conduct Sticker Shock*
 - *Sample stickers as PDF and jpg files*
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Supporting Documents:

- *Sample: Flyer announcing Gear Exchange*

On the Toolkit's Flash Drive for this Module:

- *Sample Event Flyers*
 - *Sample Press Release for Gear Exchange*
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 - *Other supporting materials*
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On the Toolkit's Flash Drive for this Module:

- *Example of: Press Release & Media Notification*
 - *Sample: "Brain-themed" radio PSAs*
 - *Sample: Brain Campaign Sticker Shock sticker*
 - *Sample: Brain Campaign Palm Card*
 - *Example: Brain Campaign Chants*
 - *Handout: 8 Effects on the Brain from Underage Drinking*
 - *Other program materials*
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Supporting Documents:

- *Sample: Flyer announcing Door Decorating Contest*

On the Toolkit's Flash Drive for this Module:

- *Art File: Love Your Os logo & artwork design*
 - *Sample: Flyer announcing Door Decorating Contest*
 - *Sample: Media Advisery and Press Release*
 - *Handout: Instructions for Love Your Os poster/art contest*
 - *Examples: Purchase info for prizes and awards*
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Supporting Documents:

- *Example: Zombie Palm Card*

On the Toolkit's Flash Drive for this Module:

- *Sample: Press Release & Media Notification*
 - *Example: Zombie Palm Card as PDF file*
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Supporting Documents:

- *Example: Logo Lampoon Contest announcement flyer*

On the Toolkit's Flash Drive for this Module:

- *Sample: Logo Lampoon Press Release*
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 - *Sample: Logo notification letter for finalists*
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 - *Fidelity Checklists for each Module*
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- *Participant Pre-Test and Post-Test survey forms*
- *Monthly Activity Log and Attendance Sheet*
- *Evaluation Checklists*
- *Parent Feedback Survey*

APPENDIX

APPENDIX A: REFERENCES AND RESOURCES

APPENDIX B: TEAMBUILDING AND ICE BREAKER GAMES

On the Toolkit's Flash Drive:

- *Instructions for a variety of ice breakers and team-builders*

APPENDIX C: TRAINING OPPORTUNITIES

APPENDIX D: PSA & SKIT SCRIPTS

On the Toolkit's Flash Drive:

- *MS Word text files of scripts of over 70 created by Dover Youth to Youth*
- *MS Word text files of all of Dover Youth to Youth's original theatrical skits*

APPENDIX E: RADIO PSA MP3 AUDIO FILES

On the Toolkit's Flash Drive:

- *Audio files of over 70 alcohol, tobacco, & other drug radio public service announcements created by Dover Youth to Youth*

APPENDIX F: PSA & SKIT VIDEO FILES

On the Toolkit's Flash Drive:

- *Video files of selected skits being performed*
- *Original Video Public Service Announcements*

APPENDIX G: COMMERCIAL DVDS

DVDs included with the toolkit:

- *ABC News 20/20 Women and Alcohol*
- *ABC News 20/20 Alcohol and Sexual Assault*
- *Tobacco Industry Statements*
- *Spin the Bottle - Media Education Foundation*